



## What is Globataleant?

**GLOBATALEANT** is a decentralized and transparent marketplace comprised of athletes and clubs based on Tokens. The decentralization of sports in the **GLOBATALEANT** marketplace will help ensure that everyone has access to sports financing **GLOBATALEANT** offers the opportunity for anyone around the world to support and invest in great talent from all over the globe.



GLOBATALEANT VIDEO

## Market

97% of the worlds population have an interest in a sport. There are over 4 billion soccer / football supporters globally and more than 2 billion cricket fans in the world. At the end of 2017, the global sports-market generated revenue of **approximately \$91 billion**. That same year, revenue from the sports merchandising market in North America reached \$14.2 billion. These statistics depict the revenue generated in the global sports market from 2005 to 2017.

The **GLOBATALEANT** sports-market seeks to transform sport investment models by offering a worldwide, available, and open platform that will allow each user to decide where to invest by providing information of the relevant athlete or sport, beyond the user's knowledge.

## Users

Athletes would be able to upload their future benefits of their rights, prize money, salaries and much more on the **GLOBATALEANT** platform in return for a percentage of the future profits of those rights, which the athletes would decide themselves.

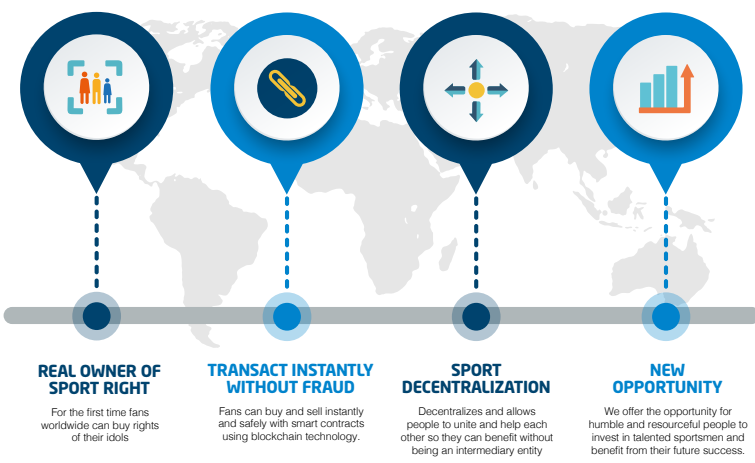
Before now, it was impossible for normal people to invest in sports this way, with tokenization and smart contracts, at **GLOBATALEANT** we are able to build a system that gives everyone access to invest in and be part of the sports business world. Through decentralization and transparency and driving the new age of sports investment, opening the industry up to everyone.

## Why did we create Globataleant?

The **GLOBATALEANT** team has worked collectively for over 50 years in the Sports industry. With this experience, they are only fully aware of all the obstacles and disappointments behind the untold stories in the sports business. Our mission is to use decentralization to change the sports market forever and for the better.

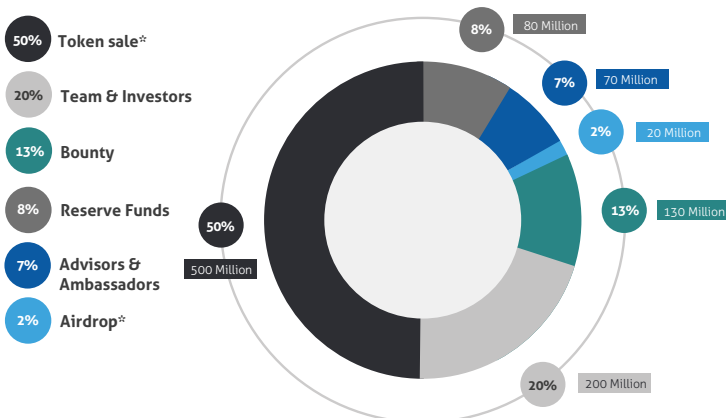
**GLOBATALEANT**, a public blockchain project, will be in charge of ensuring and applying all fair-play commitment and push for a fair sports industry to promote values like sacrifice, commitment, fair-play, effort, perseverance, determination, discipline, modesty and honesty.

## Benefits



## The Token

Intended use of Token revenue during the first 5 years



## The team



**Sunil Bhardwaj**  
Co-Founder & CEO



**Ferrán Martínez**  
Co-Founder  
Strategic alliances advisor



**Alex Preukschat**  
Co-Founder  
Blockchain strategy



**Iñaki Cabrera**  
Co-Founder  
Sports & Business advisor



Rest of the Team

## A Glimpse into some of our supporters



**Luis Suárez**  
Globataleant Supporter



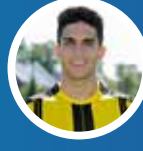
**Maurice Evans**  
Globataleant Supporter



**Dani Clos**  
Globataleant Supporter



**Anna Muzychuk**  
Globataleant Supporter



**Marc Bartra**  
Globataleant Supporter



**João Sousa**  
Globataleant Supporter



**Dani Redondo**  
Globataleant Supporter



**Splyce**  
Globataleant Supporter



**Seung Woo Lee**  
Globataleant Supporter



**Baskonia**  
Globataleant Supporter



**Deportivo Alavés**  
Globataleant Supporter



**NK Rudeš**  
Globataleant Supporter



**BKN eSports**  
Globataleant Supporter



**JS Hercules**  
Globataleant Supporter



## Advisors



**Gaby Treiband**  
Marketing Advisor



**Ricard Casas Gurt**  
ACB Professional Basketball Coach



**Daniel Díez**  
Blockchain advisor



**Jonathan Quali**  
eSports Advisor



**Max Song**  
Blockchain Advisor



**Gareth Lai**  
Asia Pacific Advisor



**Omar Dweik**  
Sports Advisor

